



GREEN INNOVATION AND
INVESTMENT FORUM

APPLY NOW!

Venue

**Steinbeis – Haus für Management und
Technologie (SHMT)**
Stuttgart, Germany

Contact

Valentina Grillea
bwcon GmbH
Innovation Programme
Manager
+49 711 18421-642
grillea@bwcon.de

Marcel Muth
Umwelttechnik BW
Project Manager
Fairs and Events
+49 7031 20398-41
marcel.muth@
umwelttechnik-bw.de

**SMART
GREEN
INDUSTRY**
**ideas
meet
capital**

Application period

1st SEPT–31th OCT 2017

Application forms & information

www.green-inno-forum.eu

Invitation to pitch to be expected

JAN 2018

an initiative of:



in co-operation with:



20th & 21st FEBRUARY 2018
Stuttgart, Germany

Matchmaking in Early Innovation Phases

As the economic system is transforming into a green economy, innovative technologies, process engineering as well as forward-looking green solutions are needed to meet a growing demand in the next years.

The Green Innovation and Investment Forum (GIIF) is the pan-European event in Baden-Württemberg to support talents, researchers and start-ups with smart business ideas from across the continent.



Since 2015 GIIF has given start-ups, established enterprises and investors the opportunity to join efforts. More than 100 companies, including corporates, entrepreneurs and investors attended each GIIF event. Now it is your time to shine!

Why Take Part?

- ▶ On-site coaching support
- ▶ Feedback to your business plan for the best 50 applicants
- ▶ Pitching in front of investors and potential partners
- ▶ Prize money and additional mentoring support
- ▶ Joining the GIIF-community

Green Training Day, 20th February 2018

- ▶ Exclusively for talents, researchers and start-ups
- ▶ Enhance your pitch and your business plan
- ▶ Green-check your idea

The Pitching Event, 21st February 2018

- ▶ Matchmaking day to meet partners and investors
- ▶ Start-up financing
- ▶ Inspiring keynotes and debates
- ▶ Award ceremony and dinner with partners

Show us that your business idea has what it takes! Eligible (but not exclusive) sectors and technologies are:

- ▶ Environmental engineering (water, air, recycling, etc.)
- ▶ Alternative materials/renewable resources
- ▶ Resource efficiency (savings of energy and materials)
- ▶ Efficient production processes/urban factories
- ▶ Sustainable solutions for smart cities
- ▶ Green IT/smart grids/sensor technology
- ▶ Renewable energy/climate protection

Find the investors and business partners you aim for, with your:

- ▶ Product
- ▶ Process
- ▶ Technology
- ▶ Solution